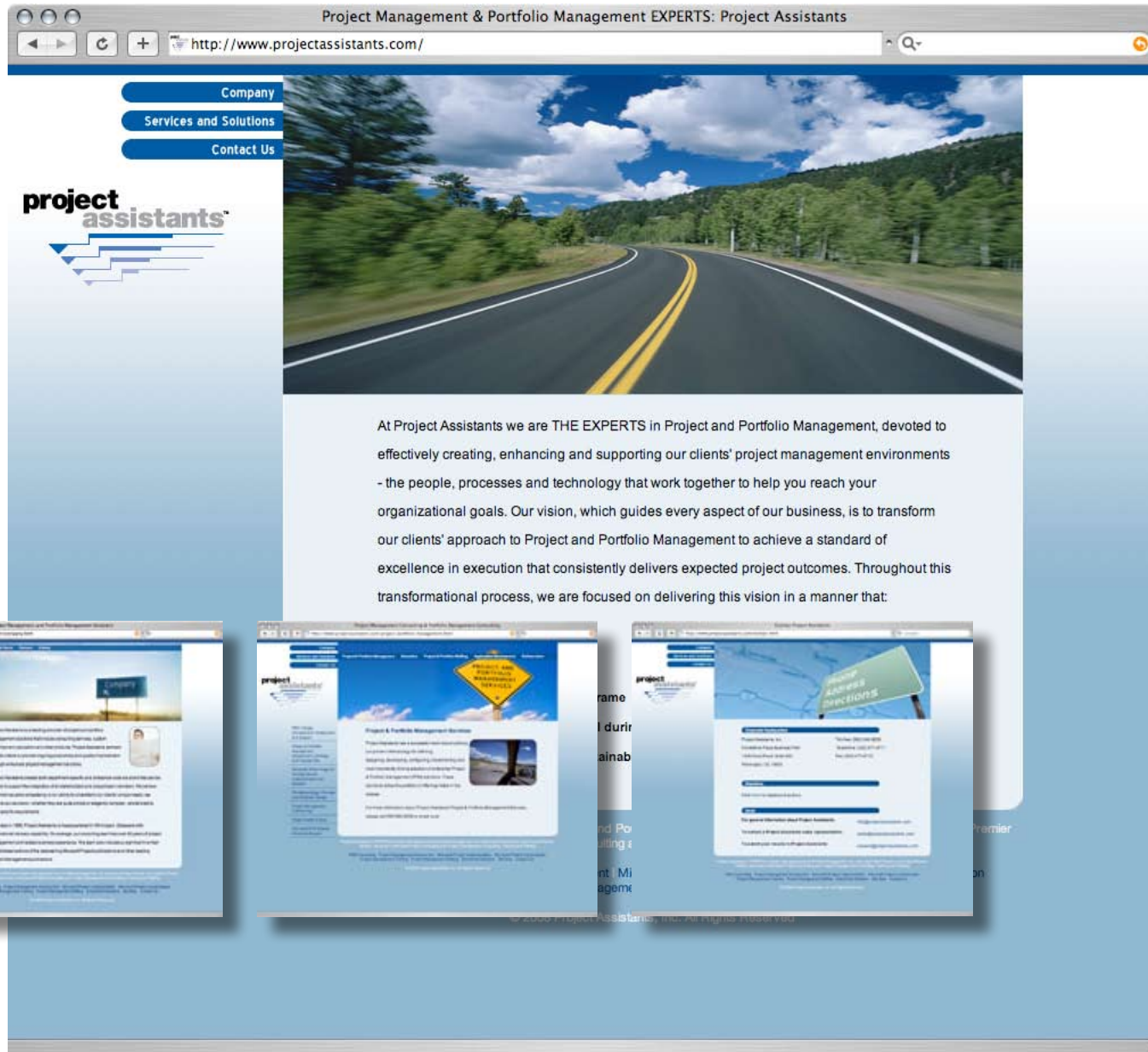




Malish &
Pagonis

307 Iona Avenue
Narberth, PA 19072
610.660.9044
malishandpagonis.com



Project Assistants

Web Site

Web sites are often produced using complicated proprietary software which makes updates difficult, and in the case of Project Assistants, nearly impossible. For this company, a firm that helps its clients master and customize Microsoft project-management applications, the irony was inescapable. They called M&P for a redesign of their site, produced nearly a decade ago by a developer no longer in business. Their two goals were, provide a method for in-house updates, and tie the site in to their print marketing efforts. M&P re-thought and re-designed the entire site, taking verbal and visual clues and weaving them into the "travel" metaphor that appears throughout this new, sleek Web site that the company can revise at will.

M&P's structured approach helped us focus and get the job done on schedule and on budget. Our positive experience has led us to refer them to several of our colleagues.

Gus Cicala
President and CEO

