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Gwenydd Mercy College
With Paskill Stapelton & Lord

When major agencies, like Paskill, Stapleton & Lord, turn to M&P for great design, we get to show our flexibility, too. The agency, which specializes in marketing for higher-education institutions, had developed a successful "Bring Futures Into Focus" campaign for this small suburban college. M&P designed this new viewbook to integrate with the existing campaign's focus-based theme, while bringing a fresh new visual extension to the campaign.